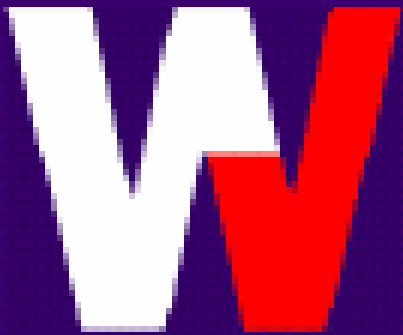


WHAT IS THEIR ECONOMIC SITUATION?

For many unmarried Americans, living on the economic margins is the norm.



**Women's Voices
Women Vote.**

FAST FACTS

WHAT IS THEIR ECONOMIC SITUATION?

| | UNMARRIED | MARRIED |
|---|-----------|---------|
| FAMILY INCOME (Current Population Survey, Nov. 2004) | | |
| UNDER \$30K | 43.8% | 18.3% |
| \$30K - \$50K | 22.7% | 21.5% |
| \$50K - \$75K | 16.4% | 24.2% |
| \$75K AND OVER | 17.0% | 36.0% |
| SES PERCENTILES (General Social Survey, 2004) | | |
| BOTTOM 25% | 30.6% | 23.3% |
| 25% - 50% | 28.1% | 21.4% |
| 50% - 75% | 22.2% | 26.1% |
| TOP 25% | 19.1% | 29.1% |
| SELF-PERCIEVED CLASS (National Election Study, 2004) | | |
| “WORKING CLASS” | 51.6% | 39.8% |
| “MIDDLE CLASS” | 42.2% | 56.1% |

FAST FACTS

WHAT IS THEIR ECONOMIC SITUATION?

| | UNMARRIED WOMEN | MARRIED WOMEN |
|---|--------------------|------------------|
| FAMILY INCOME (Current Population Survey, Nov. 2004) | | |
| UNDER \$30K | 48.8% | 18.6% |
| \$30K - \$50K | 21.6% | 21.6% |
| \$50K - \$75K | 15.1% | 24.0% |
| \$75K AND OVER | 14.4% | 35.8% |
| SES PERCENTILES (General Social Survey, 2004) | | |
| BOTTOM 25% | 27.3% | 23.9% |
| 25% - 50% | 28.6% | 23.9% |
| 50% - 75% | 22.1% | 22.1% |
| TOP 25% | 21.9% | 30.2% |
| SELF-PERCIEVED CLASS (National Election Study, 2004) | | |
| “WORKING CLASS” | 46.8% | 32.8% |
| “MIDDLE CLASS” | 38.3% | 46.3% |

SUMMARY

WHAT IS THEIR ECONOMIC SITUATION?

- ***Unmarried America is significantly more economically marginalized than married America. Focusing on economic issues may be key to mobilizing them.***
- ***Unmarried Americans – generally with only one breadwinner in their households – have lower family incomes than married America.***
- ***Unmarried African-Americans have significantly lower family incomes than whites and Latinos. This is especially true among unmarried non-voters and unmarried women.***
- ***Unmarried Americans – both voters and non-voters – are more likely to have experienced a “worsening” of their financial situation in the last year.***

SUMMARY

WHAT IS THEIR ECONOMIC SITUATION?

- *Like married Americans, more than half of unmarried Americans are employed fulltime. However, non-voters who are unmarried are slightly more likely to have been out of work in the last year.*
- *Unmarrieds are much more likely than married Americans to have explored the job market in the last year – the struggle for upward mobility is a defining theme.*
- *Unmarried Americans are also less satisfied with their current career paths.*
- *While unmarried voters are less likely than married voters to own their own home, a majority do own rather than rent. Unmarried Americans who do not vote tend to be renters.*

SUMMARY

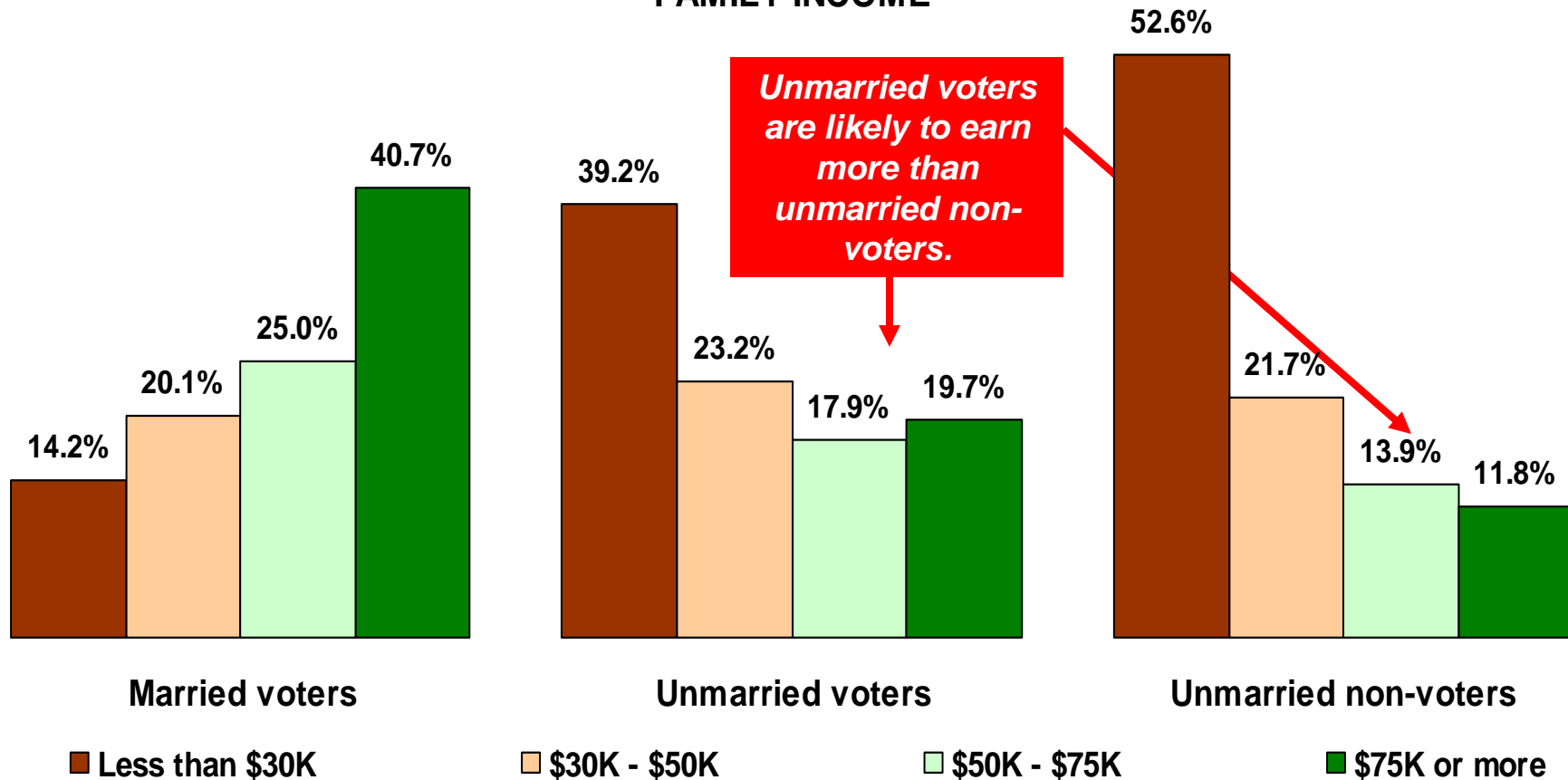
WHAT IS THEIR ECONOMIC SITUATION?

Unmarried Women

- ***Unmarried women fare worse than unmarried men. The differences are especially stark among non-voters.***
- ***Unmarried women are less satisfied with their financial situations than unmarried men are.***
- ***Unmarried African-American women have it especially rough. Compared to unmarried white women, they are considerably more likely to be dissatisfied with their personal finances and more likely to rent their homes.***

Unmarried Americans have lower family incomes than married Americans. Unmarried Americans who do not vote exist even more on the economic margins.

FAMILY INCOME



NOTE: DATA DIFFERS SLIGHTLY FROM DATA IN SECTION II DUE TO DIFFERENT DATASET.

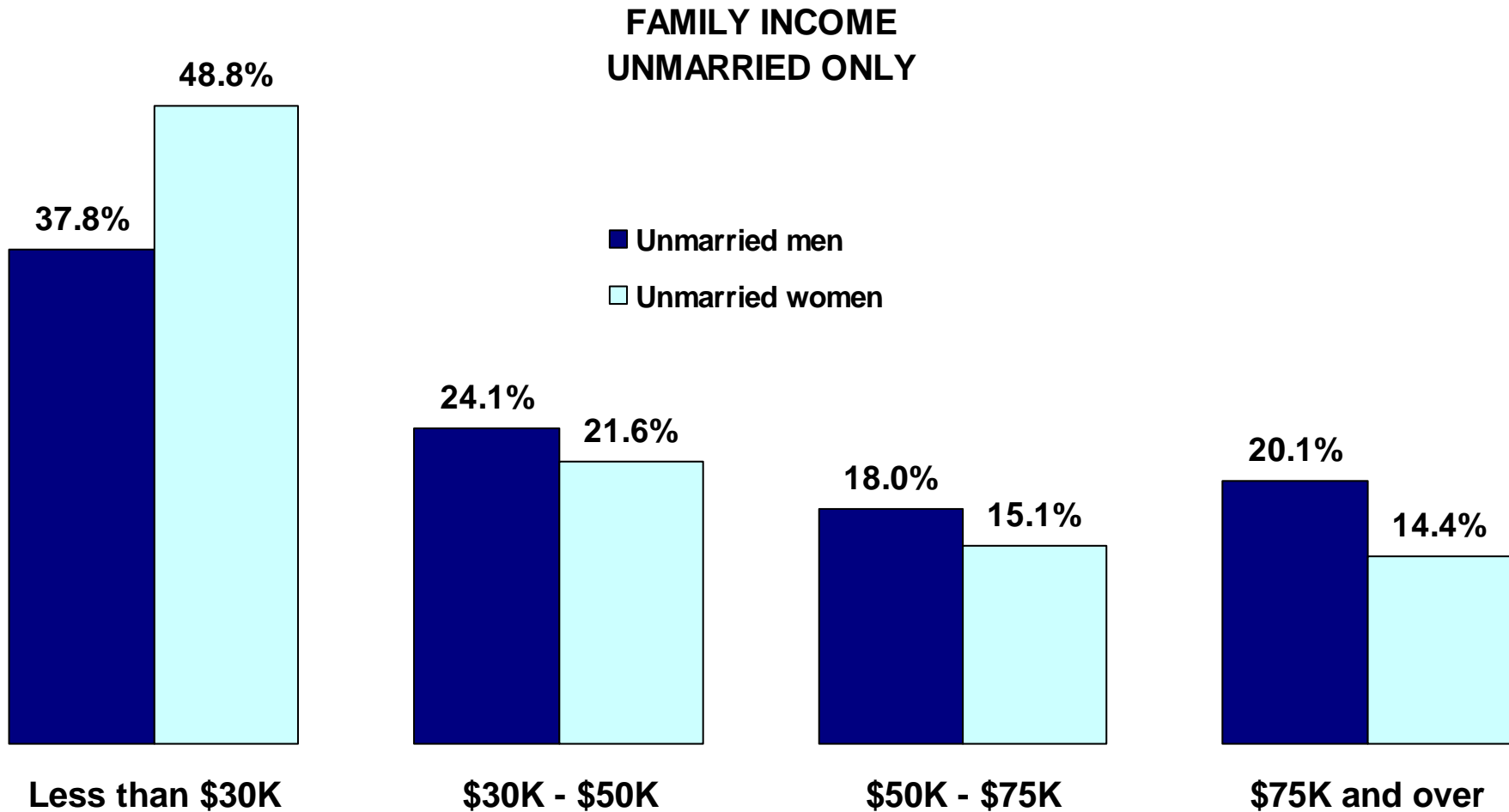


Current Population Survey, Nov 2004

Unmarried America, 2007



Among unmarried Americans, men have considerably higher incomes than women. Almost half of all unmarried women have family incomes under \$30,000 per year.



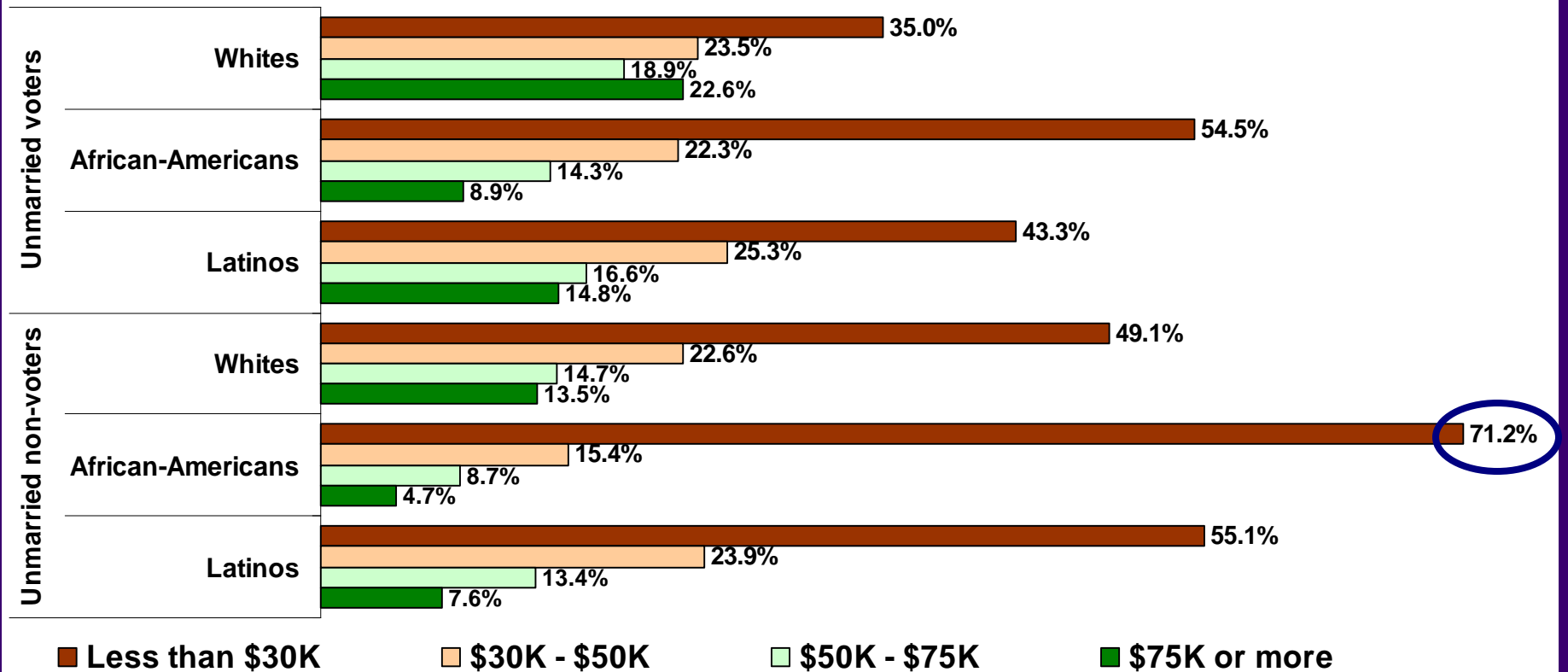
Current Population Survey, Nov 2004

Unmarried America, 2007



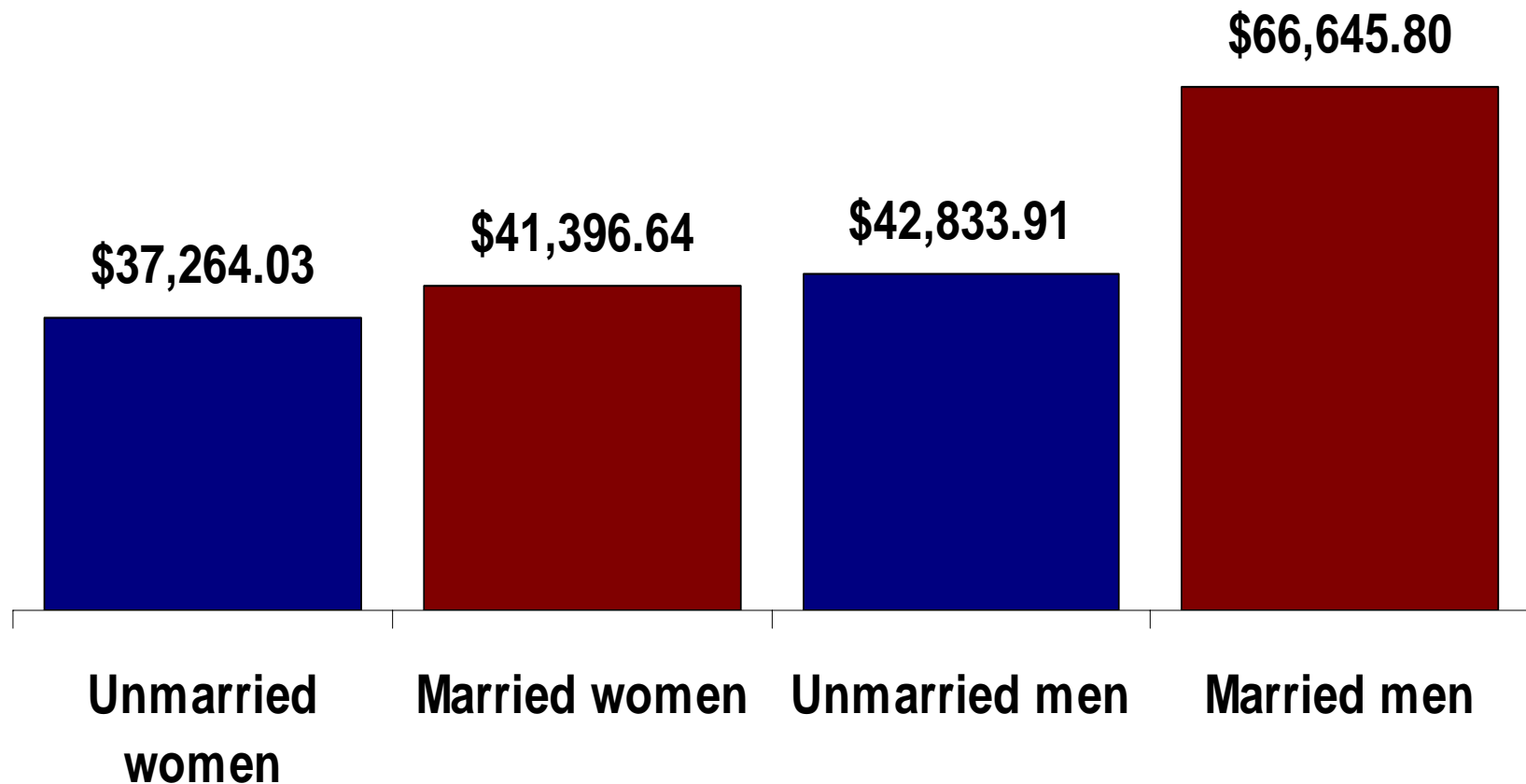
Low family incomes are predominant among unmarried minorities. In particular, more than 7 out of 10 unmarried, non-voting African Americans have family incomes under \$30,000 per year.

FAMILY INCOME UNMARRIEDS ONLY

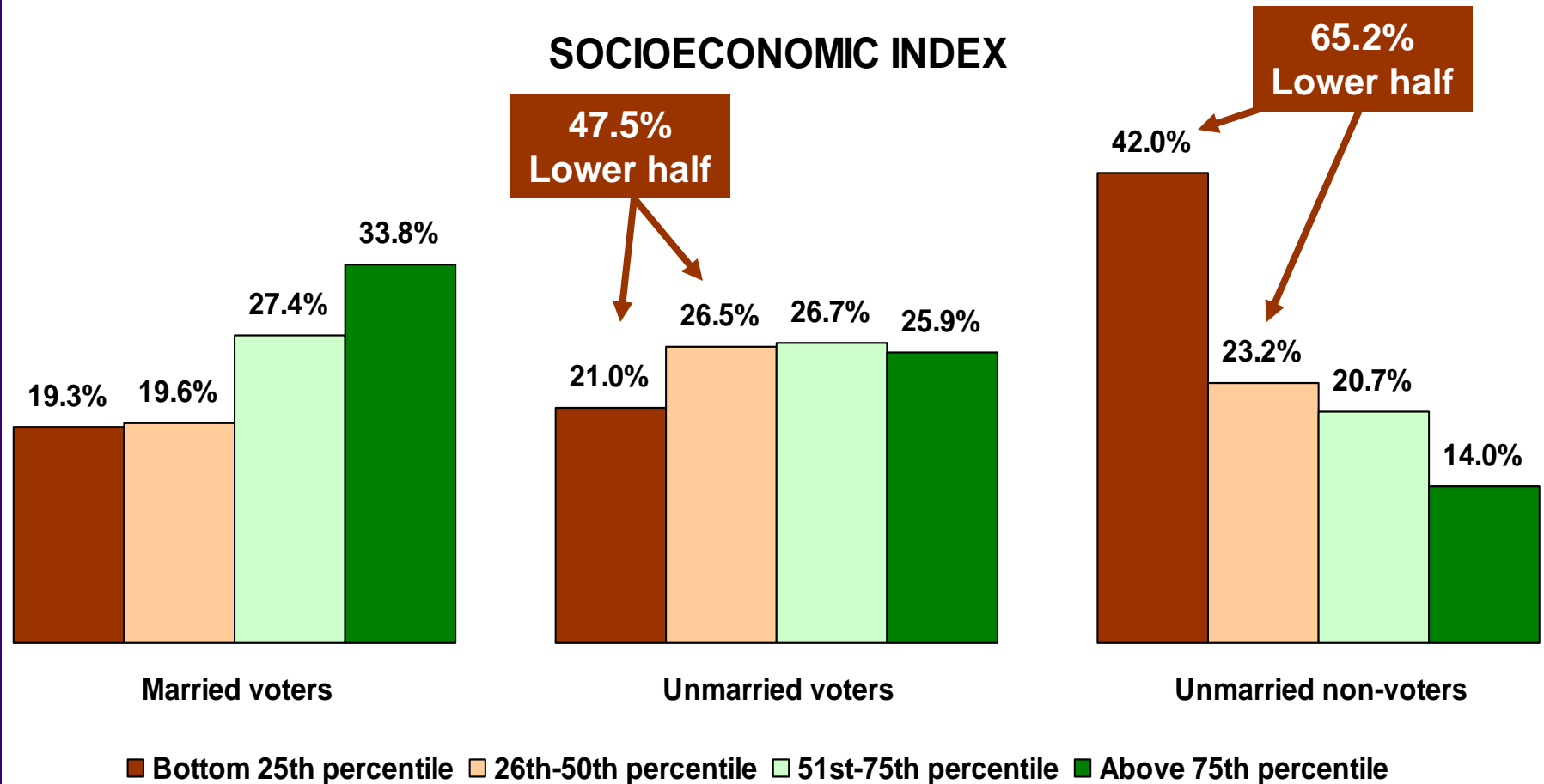


There is an income disparity not only between men and women but also between married and unmarried. Unmarried women make only 56 cents for every dollar married men make, while married women and unmarried men earn roughly the same amount. 10

Mean Personal Yearly Earnings based on Marital Status

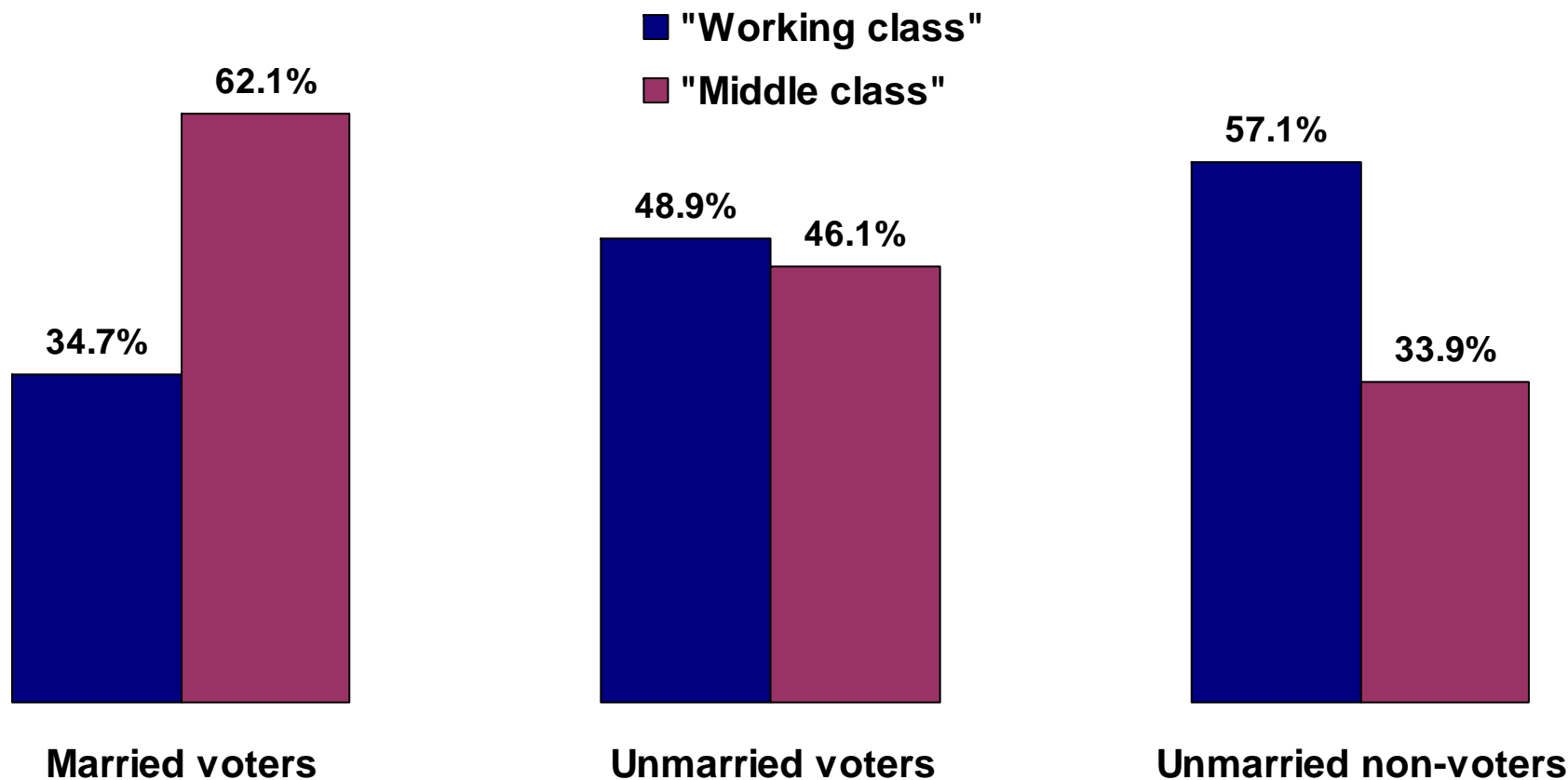


The economic struggles of unmarried voters is especially highlighted by their socioeconomic standing, with almost half of unmarried voters – and nearly two-thirds of unmarried non-voters – in the lower half of the socioeconomic range.



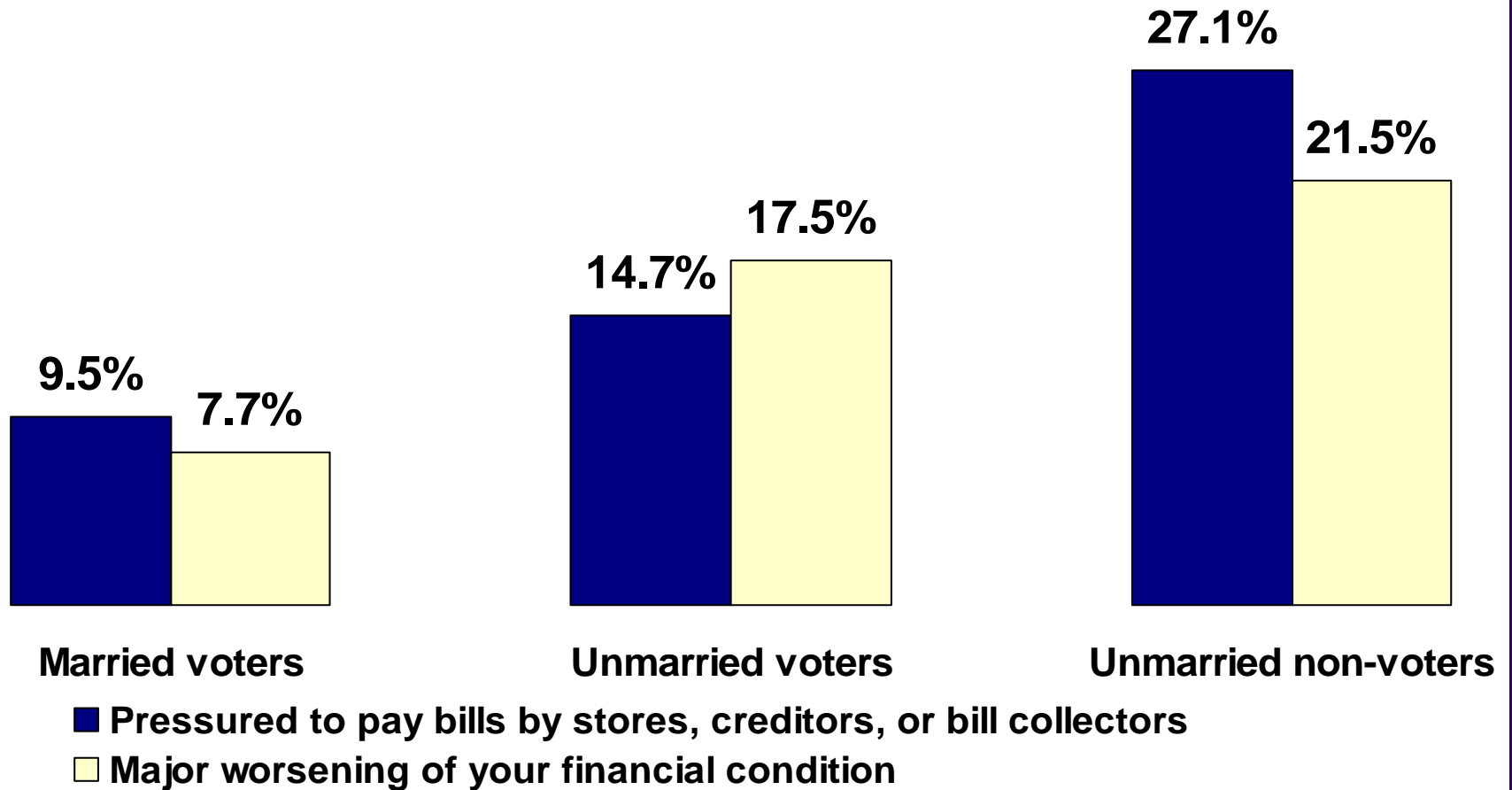
The language of “working America” or “working families” speaks more to unmarried Americans. Unlike married voters, unmarried voters are a bit more likely to see themselves as “working class” rather than “middle class” while unmarried non-voters definitely see themselves as “working class.”

SELF-PERCEIVED CLASS



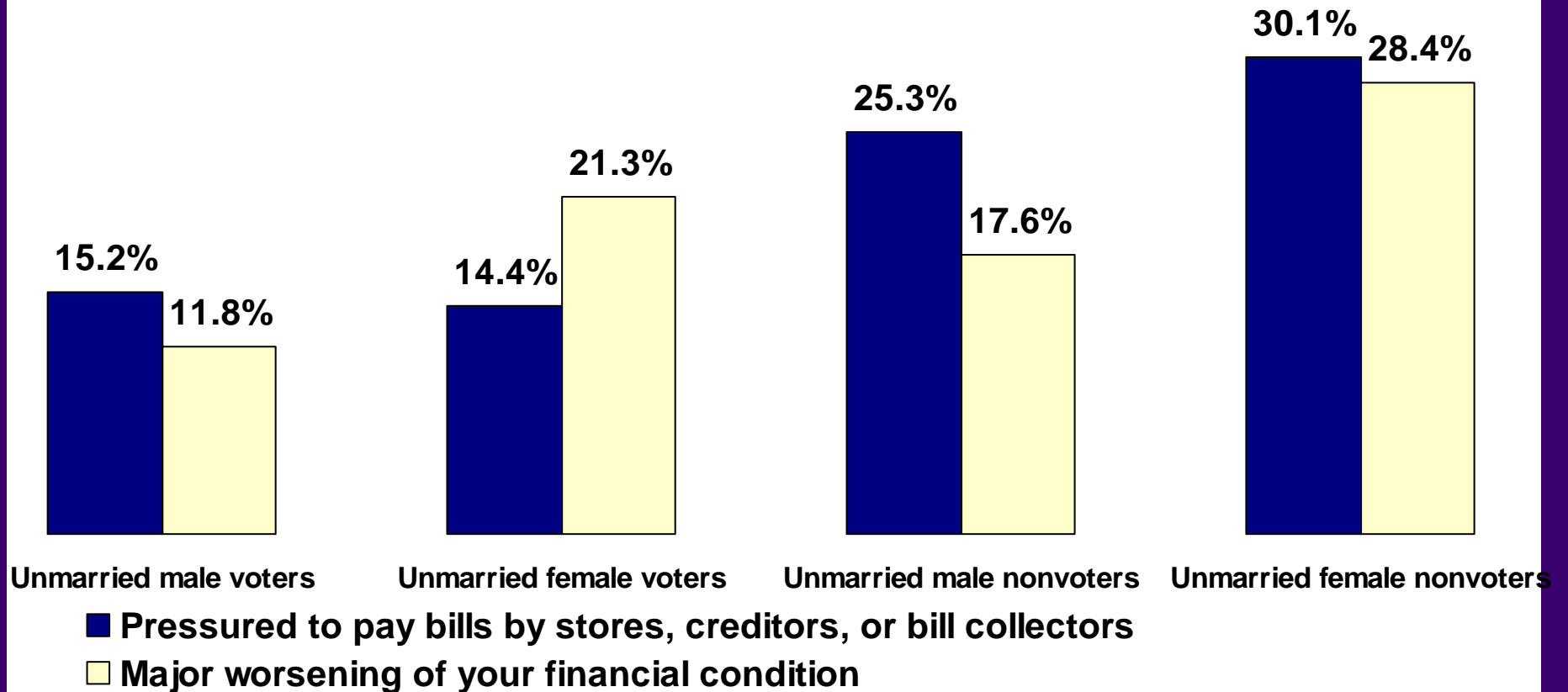
Financial burdens are a very salient issue for unmarrieds – especially non-voters – as many of them have had a considerable financial problem over the previous year. Their rate of financial difficulties is much higher than married voters.

FINANCIAL PROBLEMS IN PAST YEAR



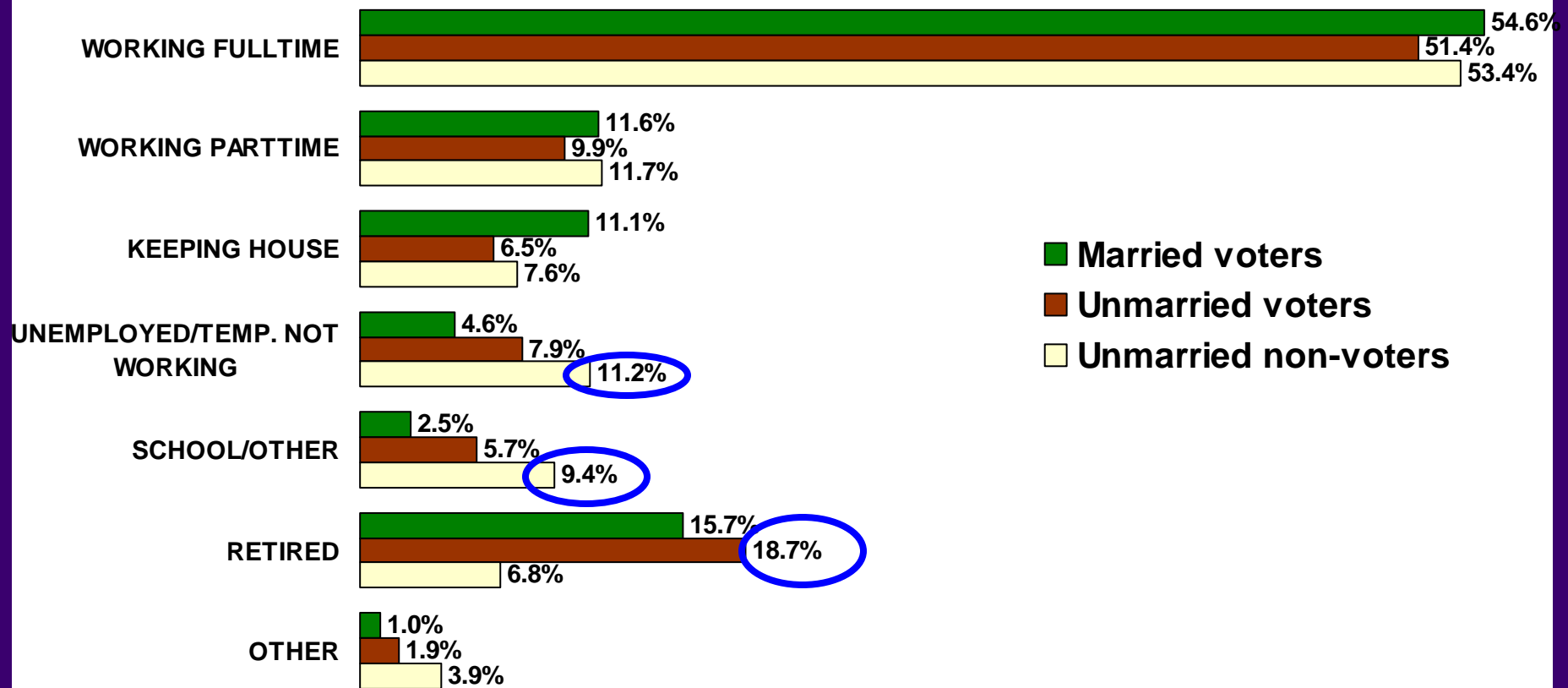
***Unmarried women are more likely than unmarried men to have felt a major worsening of their financial situation in the last year.
 Unmarried non-voting women are more likely to feel pressured than their male counterparts.***

**FINANCIAL PROBLEMS IN PAST YEAR
All Unmarrieds Only**



Employment is a pretty consistent trend, with just over half of all married voters, unmarried voters and unmarried non-voters working full-time. However, the non-voters are somewhat more likely to be out of work or in school, while the unmarried voters are more likely to be retired.

EMPLOYMENT STATUS



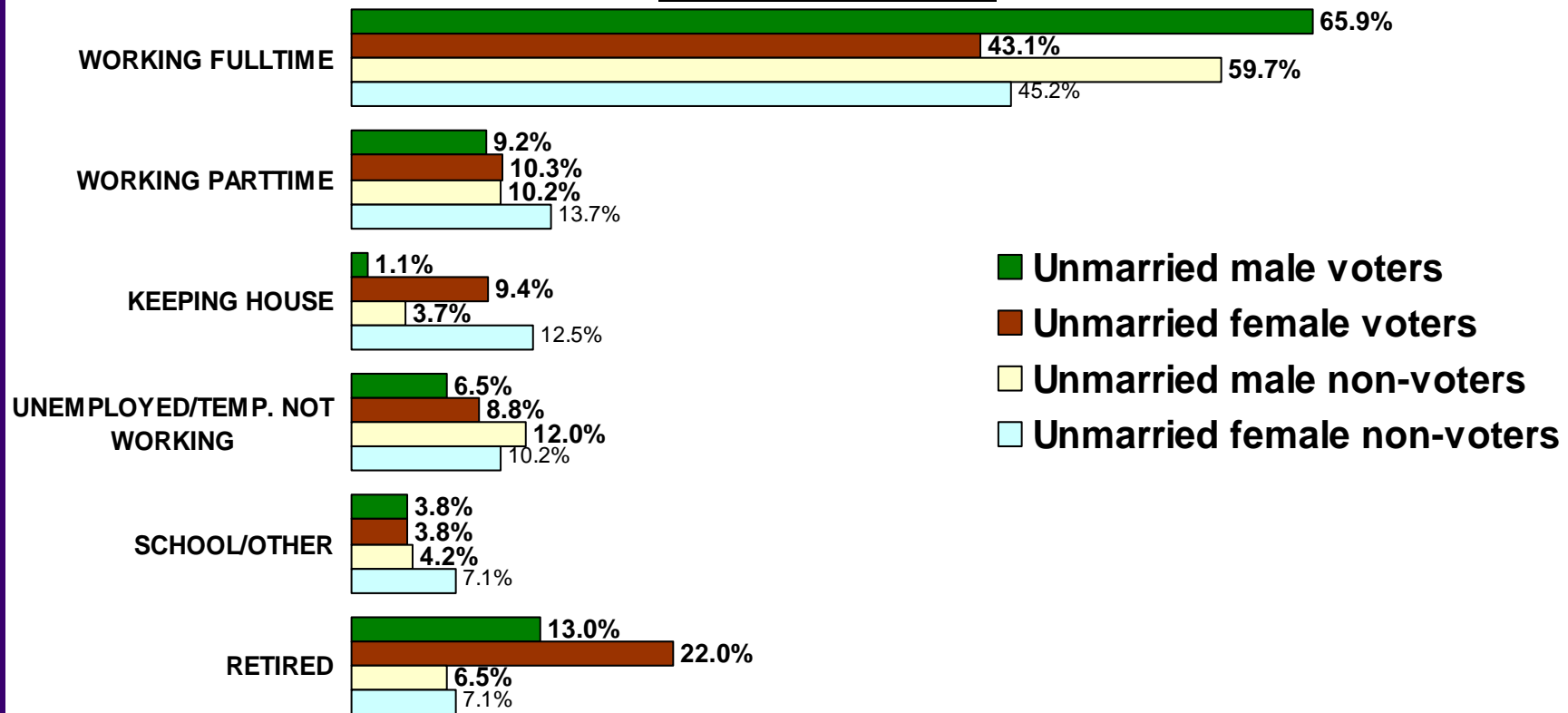
General Social Survey, 2004

Unmarried America, 2007



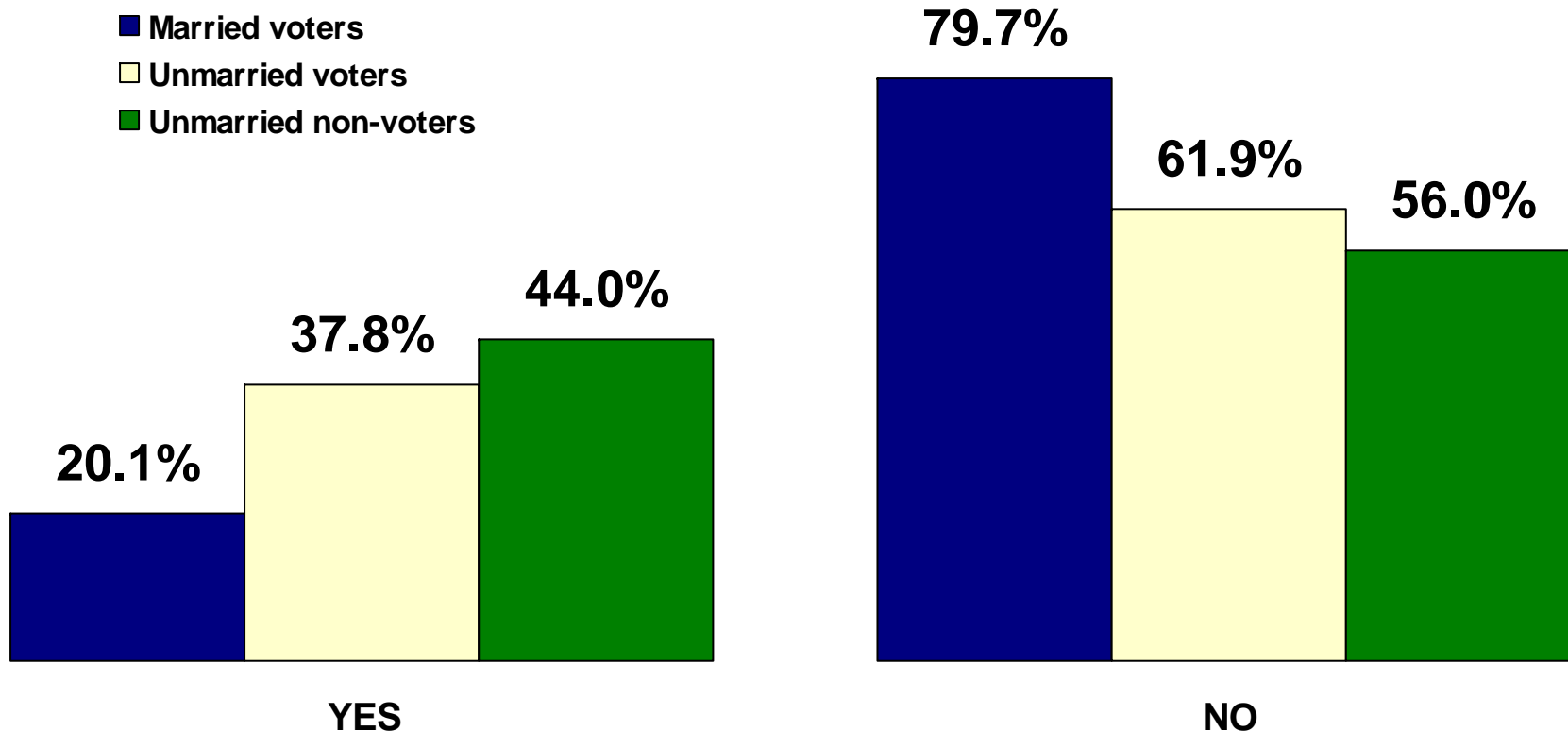
Unmarried women are significantly less likely to be employed full-time than unmarried men – in part because many are widows.

EMPLOYMENT STATUS All Unmarrieds Only



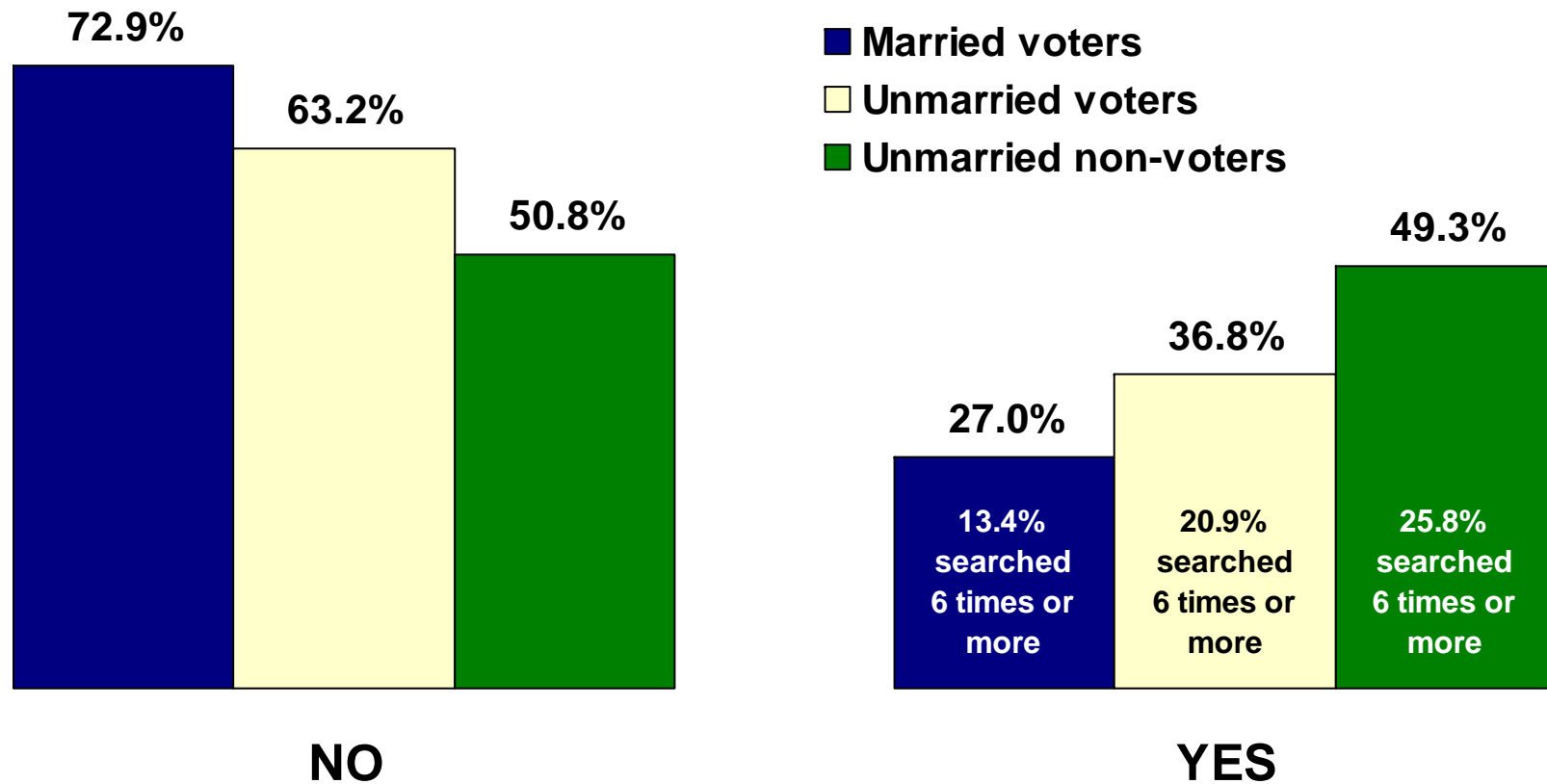
More than one-third of of unmarried voters, and more than two-fifths of unmarried non-voters, have been unemployed at some point in the last ten years - a far higher rate than for married voters.

UNEMPLOYED AT ANY TIME IN THE LAST TEN YEARS?



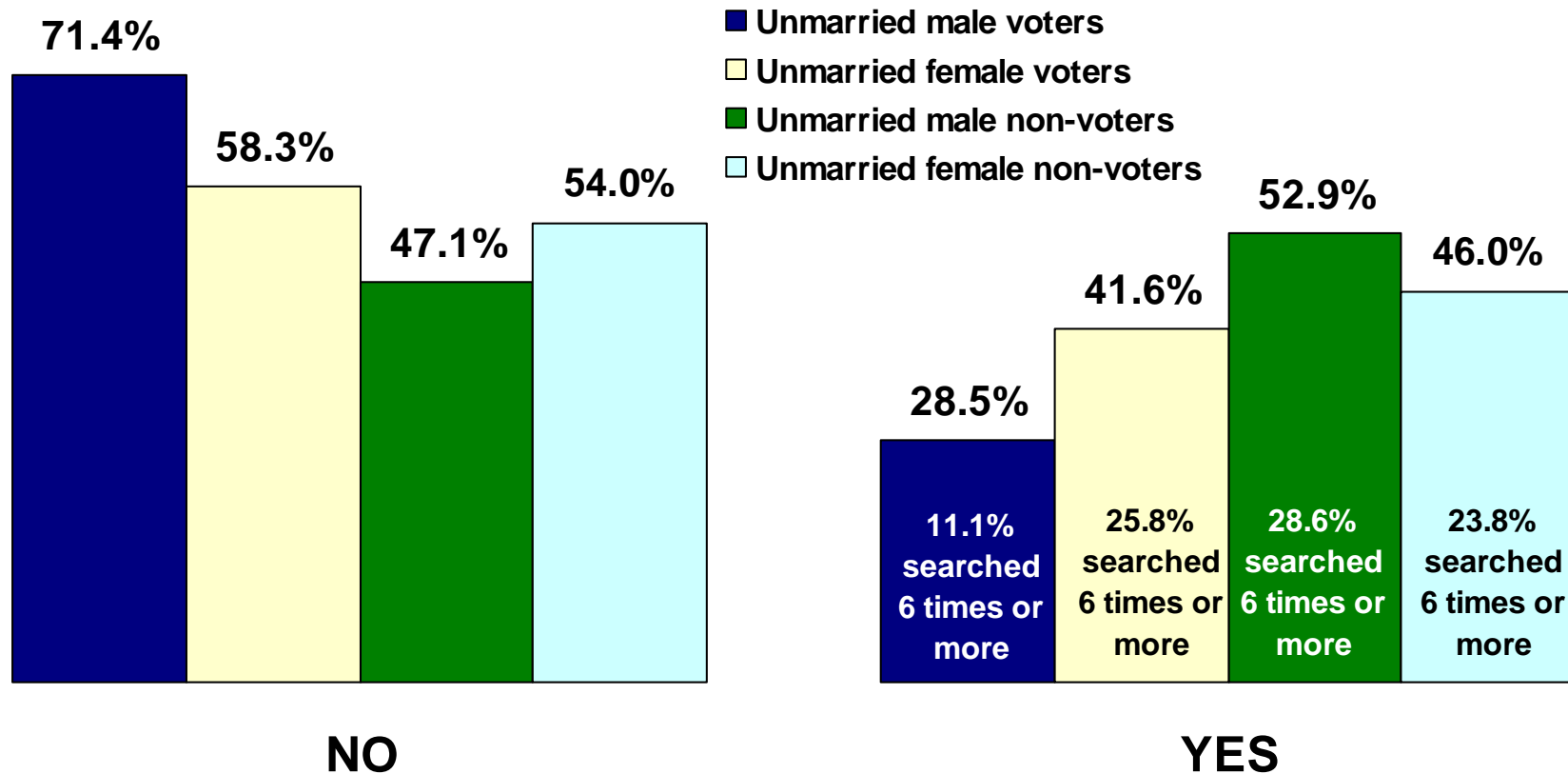
Almost 37 percent of working unmarried voters, and close to half of unmarried non-voters, have explored other job opportunities in the last year. 18

SEARCHED FOR INFORMATION ABOUT A NEW JOB OR EXPLORED CAREER OPPORTUNITIES IN THE PAST YEAR



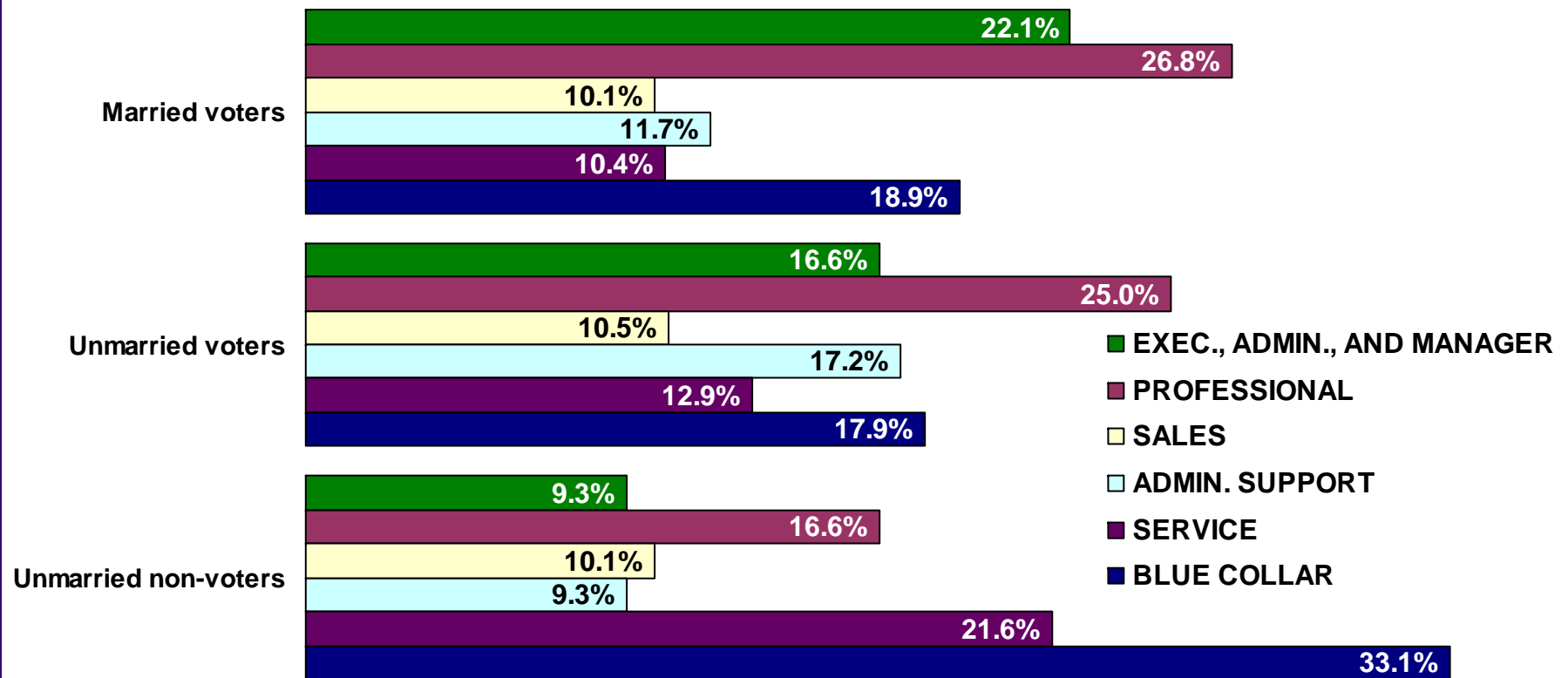
Unmarried men who vote are the least likely to have looked for another job in the last year, but unmarried men who do not vote are the most likely to have conducted a job search in the last year.

SEARCHED FOR INFORMATION ABOUT A NEW JOB OR EXPLORED CAREER OPPORTUNITIES IN THE PAST YEAR

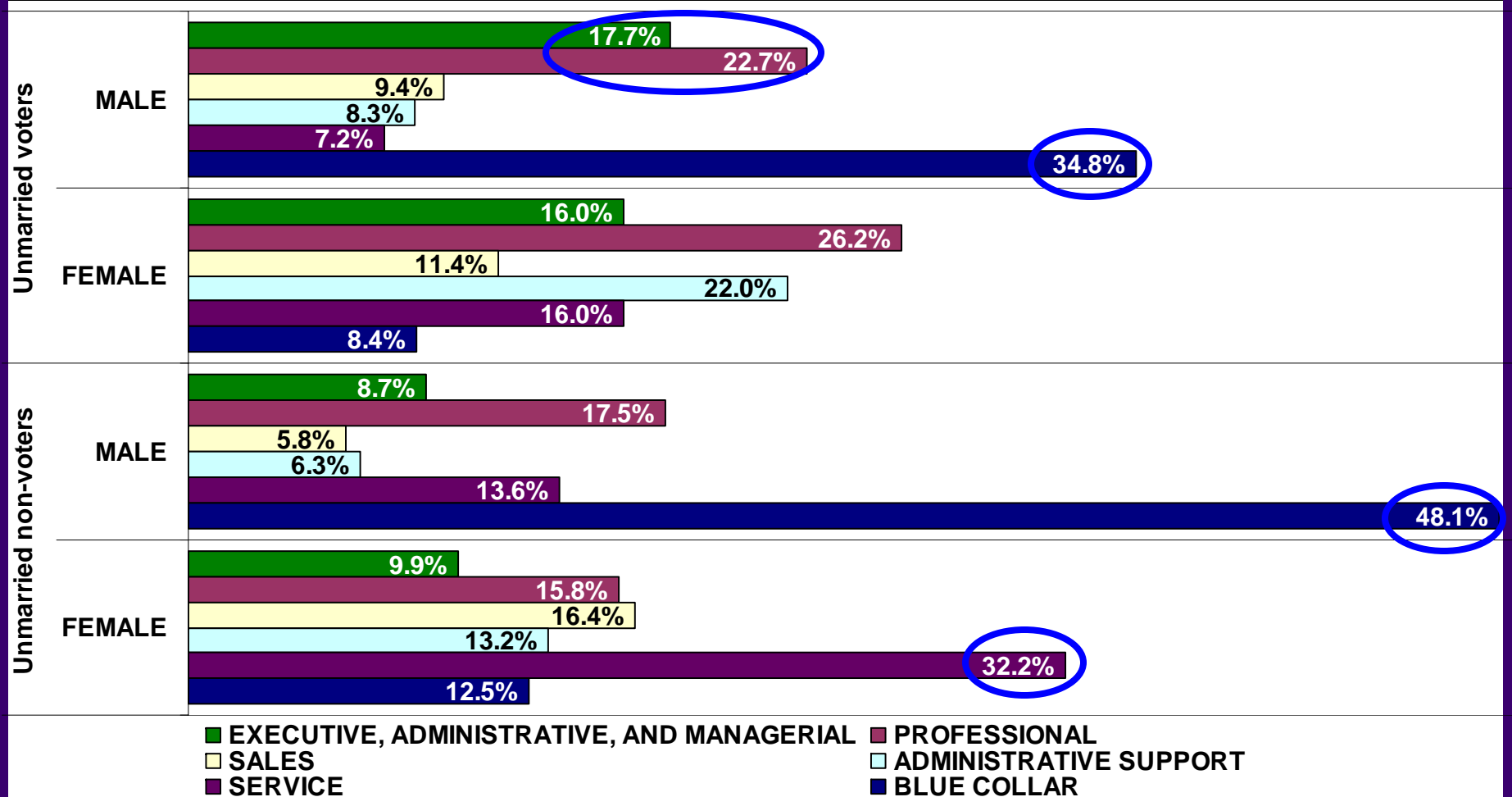


The most common occupations for married voters are/were executive, administrative or professional. The professions are the most common career for unmarried voters, while unmarried non-voters are found most in the service and blue-collar industries.

PAST OR PRESENT OCCUPATION



Unmarried women who vote are about as likely to be professionals or executives as they are to be in the service, sales, or administrative support fields, while unmarried women who do not vote are most likely to be in the service industry.



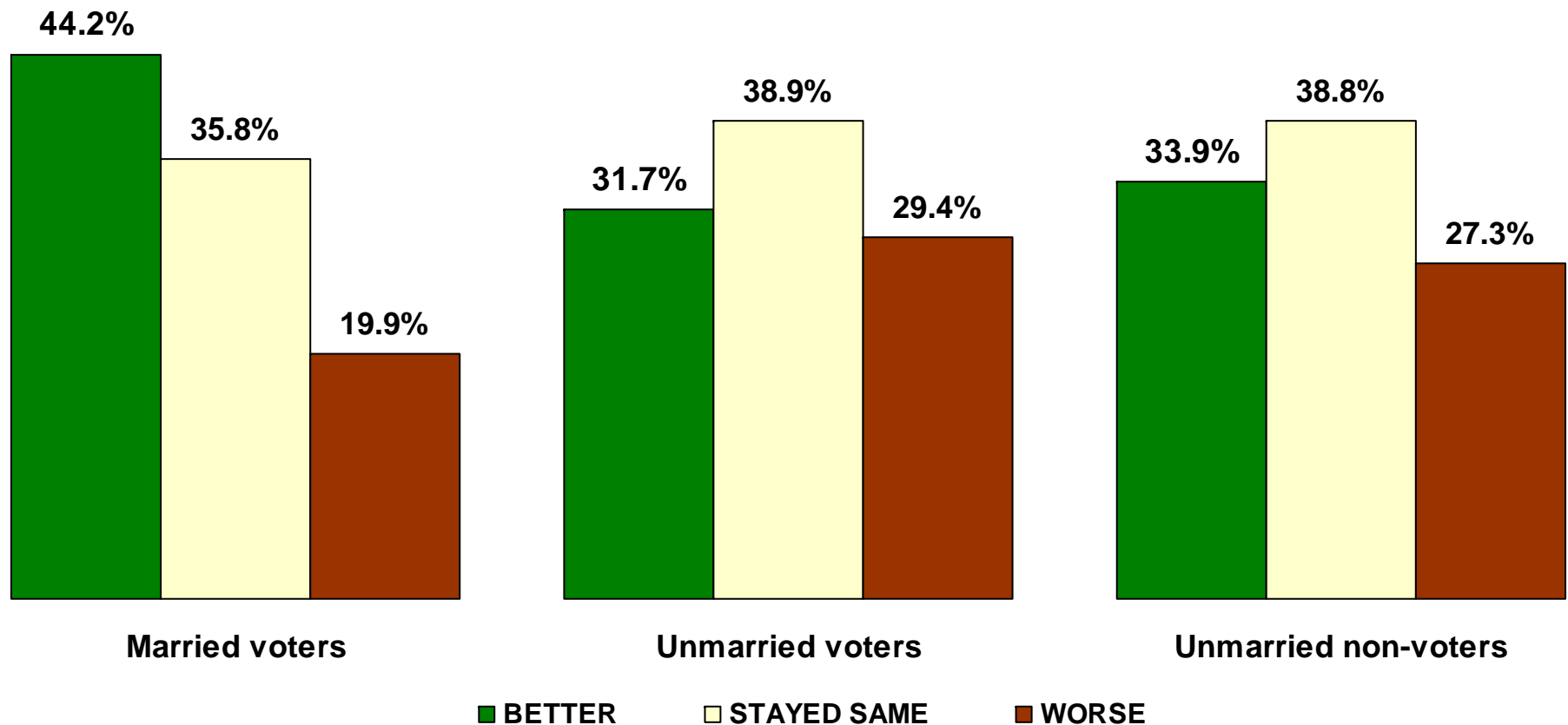
General Social Survey, 2004

Unmarried America, 2007



Not surprisingly, unmarried voters have also fared worse economically in recent times than married voters. Unmarried voters and non-voters tend to be more likely to see their economic situation as stagnant or deteriorating than married voters.

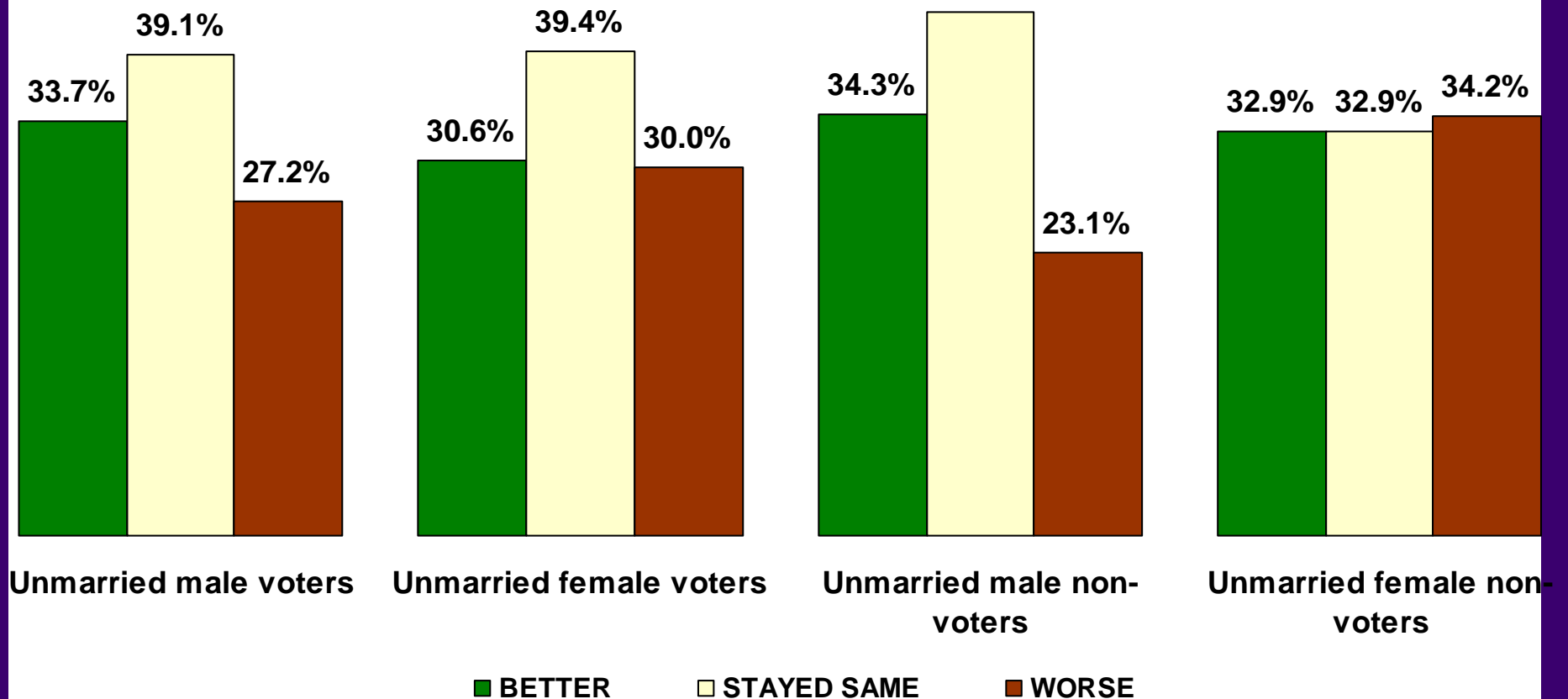
FINANCIAL SITUATION DURING THE LAST FEW YEARS



Across gender and voter status, people believe that their financial situation has been stagnant. Non-voting women on their own are the most likely to think that their situation has gotten worse.

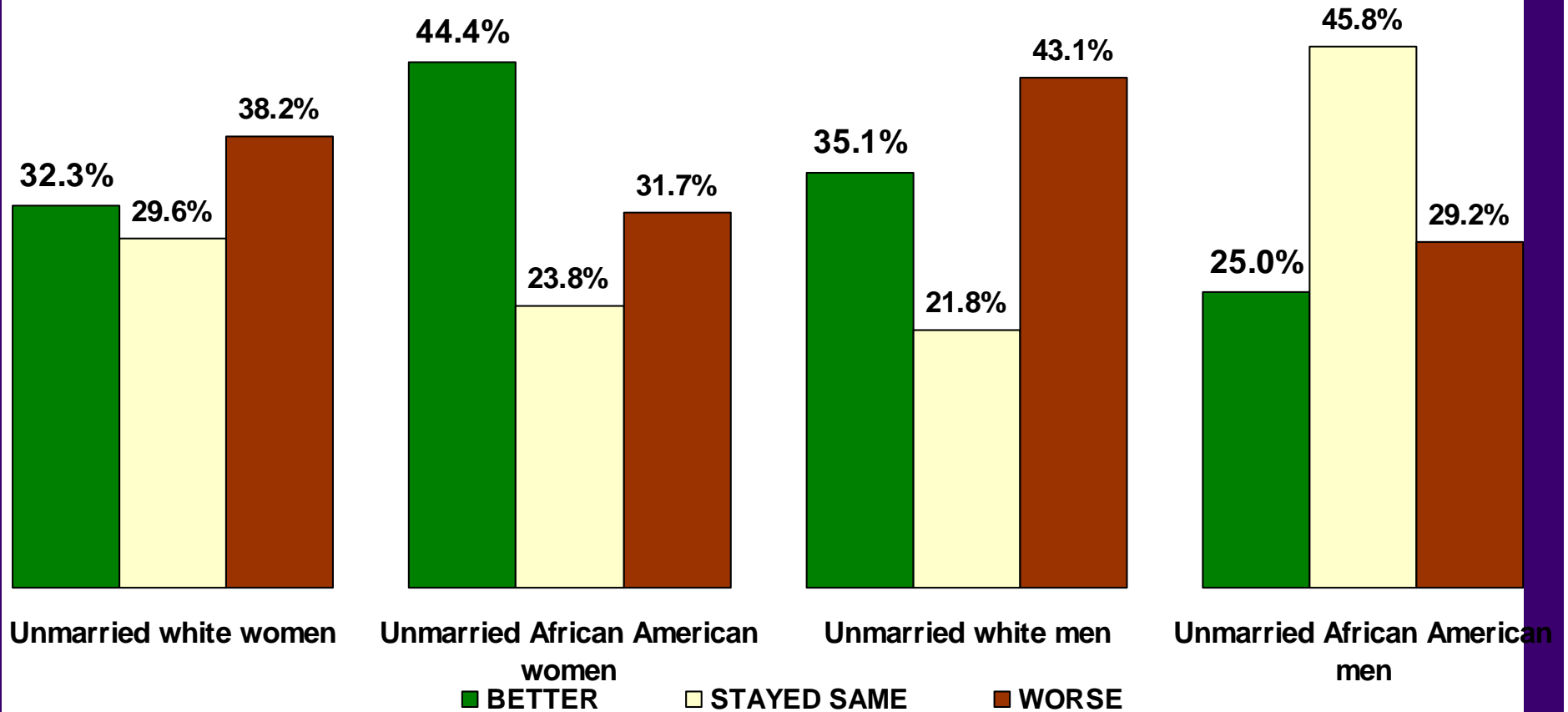
FINANCIAL SITUATION DURING THE LAST FEW YEARS

All Unmarrieds Only 42.6%



Unmarried white men and women are most likely to say their financial situation has gotten worse in the last few years, while a plurality of African-American unmarried women say things have gotten better.

FINANCIAL SITUATION DURING THE LAST FEW YEARS
All Unmarrieds Only



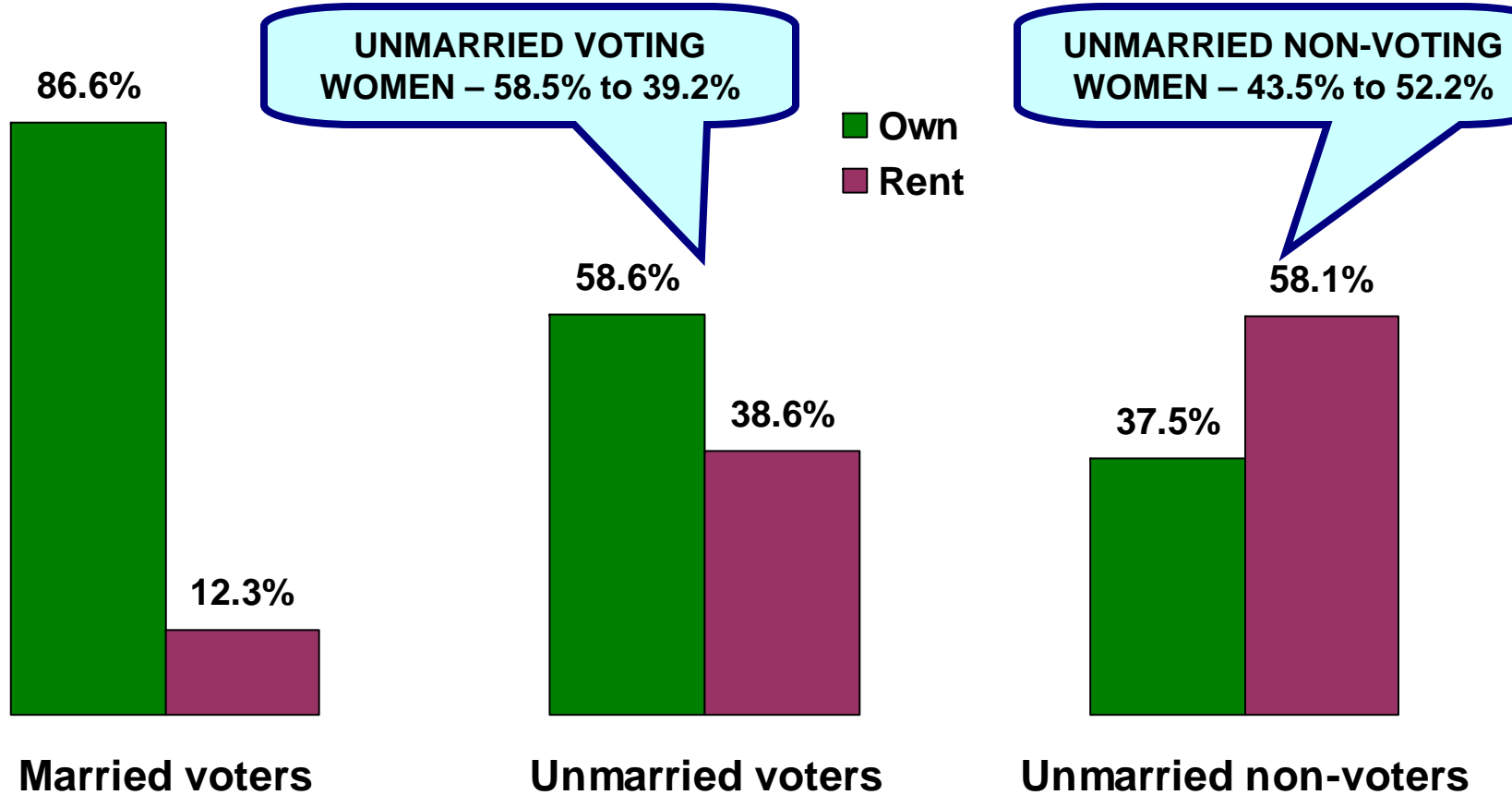
General Social Survey, 2004

Unmarried America, 2007



Married voters tend to own their homes. To a much lesser extent that is true of unmarried Americans who vote. Unmarried Americans who do not vote, however, rent their residences.

HOME OWNERSHIP/RENTAL STATUS



Among women on their own, whites are much more likely to own instead of rent, while a plurality of unmarried African-American women rent.

HOME OWNERSHIP/RENTAL STATUS UNMARRIED WOMEN ONLY

